



Founded with a focus on Test & Measurement Solutions...

Test Clarity was formed by a team of technical sales engineers whose passion for technology has been a driving and motivating factor in the company's success. Our sales force has been in the test and measurement industry since 1999 and whether it is working at the physical layer or very high layers of protocol, we have the knowledge needed to tackle today's complex testing challenges. In the past our team has worked with computer and data/telecom interfaces at speeds of mere megahertz all the way to the multigigabit speeds we see today.

Our people have a history working for world class companies in the past, including Telecommunications Techniques Corporation (TTC), Wavetek Wandel Goltermann (WWG), Acterna, Intel Corporation, Centellax Incorporated, Agilent Technologies, and Hewlett-Packard.

What Test Clarity offers to our customers is simple and straightforward: We offer world class products and solutions that are supported by teams of local technical sales and support engineers dedicated to helping you succeed in your design bring-up. Our organization will continue to grow as the demand for more lower cost and higher performance test equipment increases.

Philosophy

Providing Innovative Engineering Solutions...

Test Clarity was founded on the principal that we settle for nothing less than outstanding customer satisfaction. Our team of technical sales engineers are consultants first and salespeople second. Instilled into our employees is the principle that sharp technical knowledge and industry know-how are the keys to success. At the same time we strive to keep our clientele happy by providing world class technical support.

Our technical sales engineers are just that, they have the perfect blend of engineering with a technical design background and they can deliver solutions based selling rather than just selling out of a catalog. Our interactions with customers are on equal wavelengths, because quite simply put, "we know our stuff". We also share extremely close ties to the companies that we represent. When we hear about a feature our clients want, we make sure such requests become incorporated in the next revision of hardware.

Future technologies are equally as critical as to what's going on today, therefore Test Clarity employees undergo rigorous training both at our facilities and at the principals' site which we represent. Our organization is also highly involved and active within standards committees, such as PCI-SIG, JEDEC, Intel Developers, Real Time and Embedded Computing, IEEE, and the Hypertransport Consortium.

Commitment

One of the most important pillars of Test Clarity is our commitment to our customers. The moment you choose to engage with us we will ensure that you are successful in your testing needs. Our commitment to you does not end after a sale is over, but rather we see the relationship as never ending. We want to see you and your company succeed, and we will provide you with our support for many years to come.

Products & Solutions

Test Clarity offers more than just world class products, we also give our consulting and advice for free. Our many years of experience in the testing world has helped us to ensure that our clients have a solid test plan and method. Should you be tasked with the job of needing to test in an area that is unfamiliar, please contact us and ask for our advice. We love to hear from anyone, especially engineers!

Marketing & Advertisement

At Test Clarity we make every effort to patronize the product lines we carry. Our lines are not competitive but complementary in nature. Our organization strives to offer all possible testing solutions from layer 1 through layers 4-5. Local trade shows are critical for both our principals as well as Test Clarity employees. We seek to create harmony in the testing world and so we actively look for opportunities for collaborative advertisement and partnerships.

Sales Organization

Our Technical Sales Engineers all have at least the equivalent of a BS degree in either Electrical or Computer Engineering from top notch schools. Many members of our team in fact have extensive design experience so we know what kinds of challenges engineers face today.

Sales Area

Our main area of concentration is Bay Area, California (this include Silicon Valley, San Francisco, and Oakland). We do however represent the entire West Coast region for many of our principals.

Summary

Passion, excitement, motivation - Key characteristics that drive us to work harder everyday. We love seeing our clients happy and especially to help nurture product innovation. It brings a smile to our face to see your products hit the market ahead of schedule. Let us help you get there!

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